# Southeast Energy Exchange Market (SEEM)

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### **Core Principles**

Objective: create a Southeastern Energy Exchange Market enabling the region to be the most stable, affordable, reliable, and cleanest, in the United States.

- Each utility/state maintains control of generation and transmission investment decisions
- Each Transmission Provider remains independent with its own transmission tariff
- Each Balancing Authority remains independent
- Minimize bureaucracy while maximizing benefits to customers
- Participation is voluntary
- Market benefits to exceed cost, collectively and for each market participant
- Ensure transparency in SEEM governance and SEEM operations while maintaining member confidentiality



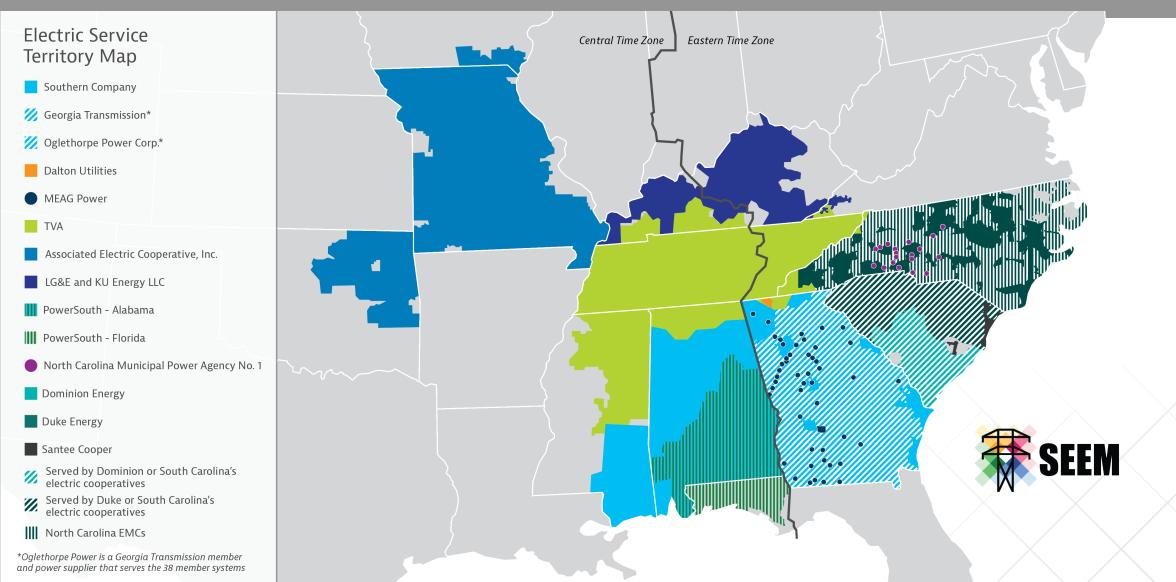
#### **Market Structure**

- A simple, efficient, automated 15-minute bi-lateral market utilizing left over transmission to achieve cost savings for customers
- Filed a New Transmission Product
  - Lowest level of non-firm utilizing remaining ATC
  - \$0/MW transmission service rate
- Wholesale Participation: Any entity with valid source(s) and/or sink(s) in a participating Transmission Service Provider's Balancing Authority footprint





## **SEEM Footprint**



> 160 GW of capacity serving > 640 TWh of energy for load

## Benefits

- Positive and proactive market enhancement Efficient Trading and \$0 Transmission Cost
- Creates new opportunities without disrupting well-functioning regulatory framework
- Further optimization of existing assets
- Tool to integrate renewable and variable resources avoid curtailments
- Huge Scale and Scope Leverages geographical, loads, and weather diversity
  - Two time zones
  - Over 1000 miles wide
  - · Connects wind and solar zones and large metropolitan "sinks"
- Every transaction lowers customer's costs buying and selling

