Welcome

Southern States Energy Board (SSEB) welcomes you to our 2014 Annual Meeting and 54th Anniversary Celebration.

Our agenda is comprised of great speakers, panel discussions, and a special Governor’s Reception at the USS Alabama Battleship. Please let us know how we can be of service. SSEB staff can be identified by the red ribbons on their nametags.

CONTENTS

Registration, Attire, Media....................3
Key Info/Credentials.............................4
Speakers ..................................................5
Agenda......................................................7
USS Alabama Transportation .............10
Sponsors ..................................................13
Board Members.................................25
Associate Members...........................28
SSEB History ........................................30
SSEB Staff.............................................32
Venue Map............................................33
Conference Notes...............................34

MISSION

Through innovations in energy and environmental policies, programs, and technologies, the Southern States Energy Board enhances economic development and the quality of life in the South.

www.sseb.org
The Battle House Renaissance Mobile Hotel & Spa
Mobile, Alabama

REGISTRATION HOURS

Sunday, September 28 1:00 pm - 5:00 pm
Monday, September 29 7:00 am - 5:00 pm
Tuesday, September 30 7:30 am - 10:00 am

KEY LOCATIONS

Registration  Moonlight Ballroom Foyer
Opening Reception  Crystal Ballroom
Breakfast & Lunch  Crystal Ballroom
General Sessions  Moonlight Ballroom A
Business Session  Moonlight Ballroom B
Staff Office  Moonlight Ballroom D

ATTIRE

For all plenary sessions and meeting activities, as well as the Monday night reception at the USS Alabama Battleship, business casual is suggested. Please note that **comfortable dress and flat shoes** are recommended for safety onboard the USS Alabama.

MEDIA

SSEB will video record this event. Photos will be taken and released upon request during all SSEB events. If you do not wish to appear in our recordings or have your photo taken, please contact the SSEB staff immediately. SSEB is not responsible for any third party videography and/or photography that may occur or be released during this event.
**PHONE NUMBERS**

The Battle House Renaissance Mobile       (251) 338-2000  
Mobile Regional Airport                    (251) 633-4510

*Note: The Battle House does NOT provide shuttle service to/from the airport.*

**WEATHER**

The low average temperature for Mobile, Alabama in September is 68 degrees, and the high average temperature is 87 degrees.

**CREDENTIALS**

Conference credentials are required for admittance to all SSEB program sessions and social events. Credentials must be worn in clear view during Southern States Energy Board meetings and activities. Conference credentials have color-coded ribbons as indicated below:

- **Black**  Board Member
- **Jewel Blue**  Associate Member
- **White**  Platinum Sponsor
- **Gold**  Gold Sponsor
- **Gray**  Silver Sponsor
- **Mocha**  Bronze Sponsor
- **Peach**  Supporting Sponsor
- **Teal**  Speaker
- **Blue**  Attendee
- **Green**  Guest
- **Red**  SSEB Staff
- **Neon Pink**  Media
SUNDAY, SEPTEMBER 28, 2014

1:00-5:00 pm  Registration  
Moonlight Ballroom A Foyer

6:00-7:30 pm  Opening Reception  
Crystal Ballroom

MONDAY, SEPTEMBER 29, 2014

7:00 am  Registration  
Moonlight Ballroom A Foyer

Networking Breakfast  
Crystal Ballroom

Plenary Session  
Moonlight Ballroom A

8:00 am  Welcome and Introductory Remarks  
Mr. Ken Nemeth  
Secretary and Executive Director  
Southern States Energy Board

Chairman’s Message: Regional Leadership, Global Influence  
*Introduction by Representative Micky Hammon, Majority Leader, Alabama*

Honorable Robert Bentley  
Governor, Alabama  
Chairman, Southern States Energy Board

9:00 am  Global Energy Partnerships  
*Introduction by Representative Myra Crownover, Texas*

Honorable Gary Doer  
Canada’s Ambassador to the United States
9:30 am  The Value of U.S. Power Supply Diversity  
*Introduction by Representative Myra Crownover, Texas*

Mr. Chris Guith  
Senior Vice President  
Institute for 21st Century Energy  
U.S. Chamber of Commerce

10:00 am  Networking Break

10:30 am  Drawing on Our Energy Strengths  
*Introduction by Senator Douglas Facemire, West Virginia*

Honorable Earl Ray Tomblin  
Governor, West Virginia  
Chairman-Elect, Southern States Energy Board

11:00 am  Coal: Abundant and Reliable Energy Resource  
*Introduction by Mr. Ken Nemeth*

Mr. George Barber  
President, Alabama Coal Association

11:30 am  Alabama Power: Ensuring a Clean and Affordable Energy Future  
*Introduction by Mr. Ken Nemeth*

Mr. Mark Crosswhite  
Chairman, President, and Chief Executive Officer  
Alabama Power

12:00 pm  Networking Luncheon  
Crystal Ballroom

**Keynote Address**  
*Introduction by Honorable Jim Powell  
SSEB Federal Representative*

Mr. Jonathan Levy  
Deputy Chief of Staff to the Secretary  
U.S. Department of Energy
1:30 pm  New Energy Advances in the South: Oil Sands of Alabama and Mississippi
Introduction by Representative Randy Davis, Alabama

Dr. Berry “Nick” Tew, Jr.
Alabama State Geologist
Oil and Gas Supervisor
Secretary, Oil and Gas Board

2:00 pm  State Legislative Perspectives in 2014
Moderated by Senator Terry Burton, Mississippi

Delegate Will Morefield, Virginia
Senator Robert Adley, Louisiana
Representative Lynn Smith, Georgia
Senator Cam Ward, Alabama

3:00 pm  Networking Break

3:30 pm  SSEB Business Session
Moonlight Ballroom B

Chairman’s Remarks
Honorable Robert Bentley
Governor of Alabama
Chairman

Federal Representative’s Remarks
Honorable Jim Powell
SSEB Federal Representative

Treasurer’s Report
Representative Myra Crownover
Texas House of Representatives
Treasurer

2014-2015 Nominating Committee Report
Senator Art Kirkendoll, West Virginia

Incoming Chairman’s Remarks
Honorable Earl Ray Tomblin
Governor of West Virginia
Discussion of Resolutions and Votes  
Representative Weldon Watson  
Oklahoma House of Representatives  
Executive Committee Member

Other Business

5:00 pm  SSEB Business Session Adjourns

6:00 pm  VIP Reception at the USS Alabama Battleship  
Board Members, Platinum and Gold Sponsors, and Speakers only.

The VIP bus will depart the hotel for the USS Alabama at 5:45 pm for the VIP Reception. Buses will run continuously between the hotel and the venue. Conference credentials must be presented to board the bus and for access to the event.

6:45 – 9:00 pm  An Evening with Governor Bentley  
All Participants

The first bus will depart the hotel for the USS Alabama at 6:30 pm and run continuously between the hotel and the venue. Buses will run continuously between the hotel and the venue. The last bus will depart the venue for the hotel at 9:00 pm. Conference credentials must be presented to board the bus and for access to the event.
TUESDAY, SEPTEMBER 30, 2014

7:30 am  Registration
Moonlight Ballroom A

Networking Breakfast
Crystal Ballroom

Plenary Session
Moonlight Ballroom A

8:15 am  Call to Order
Mr. Ken Nemeth
Secretary and Executive Director
Southern States Energy Board

8:30 am  The Strategic Impact of Unconventional Energy Resources in the American South
Introduction by Mr. Ken Nemeth

Mr. Mike Moore
Vice President, FearnOil, Inc.
Executive Director, North American Carbon Capture & Storage Association

9:00 am  International Partnerships/ American Resources
Introduction by Honorable Jim Powell
SSEB Federal Representative

Dr. Julio Friedmann
Deputy Assistant Secretary
Clean Coal and Carbon Management Office of Fossil Energy
U.S. Department of Energy

9:30 am  The Role of Nuclear Energy in America’s Future
Introduction by Representative William Sandifer, South Carolina

Honorable William C. Ostendorff
Commissioner
U.S. Nuclear Regulatory Commission

10:00 am  Networking Break
10:30 am  Outlook from the Tennessee Valley Authority
   Introduction by Representative Howard Sanderford, Alabama

   Mr. Bill Johnson
   President and Chief Executive Officer
   Tennessee Valley Authority

11:00 am  Federalism Impacts on Southern States
   Introduction by Mr. Ken Nemeth

   Senator Mark Norris
   Majority Leader, Tennessee
   Chairman, The Council of State Governments

11:30 am  A Senator’s Perspective: Congressional Leadership on Energy and Environmental Issues
   Introduction by Representative Randy Davis, Alabama

   Honorable Jeff Sessions
   United States Senator, Alabama

12:00 pm  Closing Remarks
   Mr. Ken Nemeth

12:30 pm  Adjourn
The Southern States Energy Board gratefully acknowledges the generosity of its partners. These valued supporters are committed to making this year’s Annual Meeting and 54th Anniversary Celebration a quality experience for all.

We graciously extend our appreciation to each of them. In recognition of their generous contributions, please take a moment to visit their respective websites to learn more about their goals, products, and services.

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- Southeast Alabama Gas District  
- Southern Company  
- Virginia Coal & Energy Alliance, Inc.

**BRONZE LEVEL**
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John Regal
Patton Chapel Crew Headquarters
POWI-3743 P2Responsibility lineman-Conference Ad.indd   1
9/15/14   3:10 PM

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POWERFUL. PRODUCTIVE. PROVEN.
Alabama Farmers Federation is the state's largest farm organization with more than 360,000 members. Founded in 1921, the Federation is the parent organization for Alfa Insurance®, which has more than a million policies in force. The Federation serves as an advocate for agriculture, family values, and good government to improve life for all Alabamians.

The Alabama Municipal Electric Authority (AMEA), a joint action agency formed in 1981, is the wholesale power provider for 11 public power utilities in Alabama, which serve approximately 350,000 customers in the cities of Alexander City, Dothan, Fairhope, Foley, LaFayette, Lanett, Luverne, Opelika, Piedmont, Sylacauga and Tuskegee. AMEA’s mission is to provide for our Member communities a reliable and economical source of electric power, enabling them to preserve and enhance the benefits of municipal utility ownership for their citizens and the electric customers they serve. We strive to offer services that our Members need and can adapt to provide the best value for their communities and customers.

The Port of Mobile is the largest break bulk forest products port in the United States, and the Alabama State Port Authority’s McDuffie Terminal is one of the largest coal terminals in the United States and largest import coal terminal.
We are the fourth largest U.S. coal producer, number four in the world in metallurgical coal shipments and the largest exporter among all U.S. coal producers.

Alberta is one of the western-most provinces of Canada. It is approximately the size of Texas and has a population of just over 4 million. Alberta has a strong, energy-based economy, focused on the production of natural gas and crude oil, including from the northern oil sands. Alberta and the US have been long-standing trading partners, and in 2013, Alberta supplied 27 percent of US imports of crude oil. The Government of Alberta supports good relations between Canada and the United States, long-standing allies and neighbours.

Since its inception in 1984, Maynard Cooper & Gale has grown to be a nationally recognized firm with more than 200 attorneys and offices in Birmingham, Huntsville, Mobile, Montgomery, and San Francisco. We maintain our philosophy to continually focus on each individual client and be responsive to their evolving needs. Additionally, we combine the understanding of the client’s business climate with the knowledge of a dynamic legal environment to provide the highest quality service. Our dedication to making the client our first priority has earned the firm six years on the BTI Client Service A-Team.

Headquartered in Andalusia, AL, PowerSouth Energy is a $2 billion generation and transmission cooperative providing wholesale electricity to 20 distribution members throughout south and central Alabama and northwest Florida. For over 70 years, PowerSouth has been a trusted energy provider for its distribution members, serving more than 1 million end-users in 39 Alabama and 10 Florida counties. With a combined generating capacity of more than 2,000 megawatts, PowerSouth owns and operates six generation facilities and holds ownership interest in an additional facility. PowerSouth utilizes a diverse generating mix that includes coal, hydro, natural gas, and compressed air energy storage technology to serve its distribution members.
Residents of Southeast Alabama have enjoyed the convenience of natural gas and the service of our company for 60 years. You have access to a comfortable, clean-burning, dependable fuel source 24 hours a day, seven days a week. From water heating and space conditioning to lighting and grilling, natural gas is your efficient, convenient fuel choice. Consumers and professionals tell us all the time that natural gas is their first choice. SEAGD has been providing natural gas to residents of Southeast Alabama for 60 years, but we do a lot more than just sell gas. Every day, we offer services like appliance sales and installation, home energy audits, budget payment plans, and in-home appliance maintenance.

With 4.4 million customers and nearly 46,000 megawatts of generating capacity, Atlanta-based Southern Company (NYSE: SO) is the premier energy company serving the Southeast through its subsidiaries. A leading US producer of clean, safe, reliable, and affordable electricity, Southern Company owns electric utilities in four states (Alabama Power, Georgia Power, Gulf Power, and Mississippi Power) and a growing competitive generation company (Southern Power), as well as a licensed operator of three nuclear generating plants (Southern Nuclear) and fiber optics and wireless communications (Southern Telecom and SouthernLINC Wireless, respectively). Southern Company brands are known for energy innovation, excellent customer service, high reliability, and retail electric prices that are below the national average.

The Virginia Coal and Energy Alliance is the result of the merger between the Virginia Coal Association, the Eastern Coal Council, and the Virginia Mining Association. The new organization will be headquartered in Lebanon and will serve as an organization focused on governmental and regulatory affairs, education, and outreach.
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^ Chair, SLC Energy & Environment Committee
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SSEB’s Associate Members program is comprised of industry partners who provide an annual contribution to the Board. Membership includes organizations from the non-governmental sector, corporations, trade associations, and public advocacy groups. The Associate Members program provides an opportunity for public officials and industry representatives to exchange ideas, define objectives, and advance energy and environmental planning to improve and enhance the quality of life in the South.

Learn more at: www.sseb.org/members/industry-partnership/
Today’s SSEB traces its origins to the birth of the nuclear age in World War Two’s final days. While kept closely within military control initially, nuclear power soon came to represent in the eyes of a number of southern governors of the mid-1950s the promise of boundless and cheap power for regional development. Their insights prompted the Southern Governors’ Conference to facilitate creation of the Southern Regional Advisory Council on Nuclear Energy in 1957, which ultimately led to Congressional approval of an interstate compact creating the Southern Interstate Nuclear Board (SINB).

When President John F. Kennedy offered his approval to the SINB charter in July 1962, seven southern states already had agreed to serve as a core group for organizing its programs and activities. Charged with coordination as well as policy and programmatic innovations, rather than operation of nuclear facilities, the organization endeavored to make its mark despite critical funding shortfalls in a region where many states were blessed with energy resources and others were energy poor. Struggles in the nature of its own governance in the late 1960s thereafter coincided with the rise of the Environmental Movement and concerns about nuclear power safety.

By the early 1970s, the leadership of the Southern Governors’ Conference addressed SINB institutional concerns by opting to revitalize the agency. A new leadership was recruited that commenced a metamorphosis through which the Board’s purview grew to include energy generally and, ultimately, environmental issues as well. Steps also were taken to continue the organization’s tradition of academic leadership while ensuring greater governmental input and sensitivity.

These changes were ratified as the decade drew toward its close by the renaming of SINB as the Southern States Energy Board. Quickly, policy leadership passed to governors and legislators attuned both to the needs of their states and of the financial realities faced within the region.
SSEB acted in the process to provide institutional mechanisms to preserve and bring to the fore all the potential of academic input that the Southern Interstate Nuclear Board previously had enjoyed.

The establishment of SSEB marked also the era in which the United States Government began to involve itself in large-scale policy decisions, regulatory initiatives, and research programs aimed at intertwined energy and environmental issues. To an extent thereafter, the organization had to learn to adapt to the dramatically altered patterns of successive presidential administrations and changed congressional control. SSEB pursued its reliable but flexible representation of southern interests, while integrating those efforts with other regional and national organizations and government agencies.

Today, SSEB monitors everything from national security to carbon dioxide, baseload resource allocation to renewables technology. In so doing, the organization calls upon more than half a century of relationships and expertise across lines of industry, academic, government, and civic involvement to further critical thinking and practical application, always with the broad national picture in mind.
Kenneth J. Nemeth
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Managing Director

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Senior Technical Advisor

Mark A. Shilling
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Jeremy L. Susac
Special Counsel