The Role of States in Navigating America's Energy Economy

56th Annual Meeting
Rogers, Arkansas
Sept. 25-27
Welcome

Southern States Energy Board (SSEB) welcomes you to our 2016 Annual Meeting and 56th Anniversary Celebration. Our agenda is composed of great speakers, panel discussions, and more. Please let us know how we can be of service. SSEB staff can be identified by the red ribbons on their nametags.

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Mission

"Through innovations in energy and environmental policies, programs, and technologies, the Southern States Energy Board enhances economic development and the quality of life in the South."
Download Our Event App

Scan the QR code above, or search “Crowd Compass Directory” in the app store. Once you have the app, search for our event “SSEB’s 56th Annual Meeting” and tap to load it to your phone.

Key Information

Locations
All rooms are located on the upper lobby and first floor level of the hotel unless otherwise indicated.

Registration........................................Pinnacle Preconvention Area
Executive Committee..........................Razorback Room
Opening Reception.....................Commerce Ballrooms A, B, & C
Breakfast & Lunch..............................Pinnacle Rooms I-IV
Plenary Sessions.......................Commerce Ballrooms A, B, & C
Business Session..........................Pinnacle Rooms V-VIII
Staff Office.................................Trammel Board Room
Exhibits........................................Conventions Center Foyer

Phone Numbers
Embassy Suites Northwest Arkansas Hotel ...... (479) 254-8400
Northwest Arkansas Regional Airport.............(479) 205-1000

Media
Members of the media are invited to all plenary sessions and Monday’s luncheon session. All members of the media must register and receive credentials. Members of the media will receive a striped ribbon on their credentials that must be visible at all times. Media credentials may be revoked at any time at the discretion of the SSEB staff.
Conference credentials are required for admittance to all SSEB program sessions and social events. Credentials must be worn in clear view during Southern States Energy Board meetings and activities. Conference credentials have color-coded ribbons as indicated below:

- Maroon ................................................. Board Member
- Jewel Blue............................................ Associate Member
- Pink................................................... Planning Committee
- White................................................... Diamond Sponsor
- Black.................................................. Platinum Sponsor
- Gold.................................................... Gold Sponsor
- Gray.................................................... Silver Sponsor
- Mocha.................................................. Bronze Sponsor
- Peach.................................................. Friends Sponsor
- Teal ..................................................... Speaker
- Blue..................................................... Attendee
- Green.................................................. Guest
- Red...................................................... SSEB Staff
- Red, White & Blue................................. Media
- Orange ............................................... Exhibitor
Speakers

Honorable Asa Hutchinson
Governor of Arkansas

Dan Bartlett
Executive VP, Corporate Affairs, Walmart

Senator Terry Burton
Mississippi

Honorable Tom Cotton
Arkansas, U.S. Senate

Rep. Myra Crownover
Texas

Sam Ellis
Director, System Operations, SPP

Louis Finkel
Executive Vice President, API

David Foster
Senior Advisor, Office of the Secretary, U.S. DOE

Dr. Julio Friedmann
Lawrence Livermore National Laboratory

Terry Goddard
Attorney, Dentons US LLP

Duane Highley
President & CEO, Electric Cooperatives of Arkansas

Todd Hillman
Vice President, MISO South

Commissioner Colette Honorable
FERC

Betsy Madru
VP of Government Affairs, Waste Control Specialists, LLC

Venita McCellon-Allen
President & COO, AEP/ SWEPCO
Ken Nemeth
Secretary and Executive Director, SSEB

Pat Riley
GM, Gibson County Utility District- Tennessee

Rep. Tim Remole
Missouri

Elizabeth Sherwood-Randall
Deputy Secretary, U.S. DOE

Wayne Turney
Environmental Manager, Nucor Steel-Arkansas

Rep. Weldon Watson
Oklahoma SSEB Treasurer

Honorable Bruce Westerman
Arkansas, U.S. House of Representatives

Michael Whatley,
Executive Vice President, Consumer Energy Alliance

Sen. Eddie Joe Williams
Arkansas

Sen. Mark Norris
Tennessee

Honorable Jim Powell
SSEB Federal Representative

Sarah Wilshaw
Consulate General of Canada in Dallas, Texas
Agenda

Sunday, September 25, 2016

1:00-5:00 p.m.  Registration
Pinnacle Preconvention Area

1:00-3:00 p.m.  SSEB Associate Members
Meeting and Networking
Luncheon
Pinnacle Ballroom IV

Presiding:  Rudy Underwood
Vice President, State Affairs and Political
Mobilization, American Chemistry Council
Chairman, SSEB Associate Members

4:00-5:30 p.m.  SSEB Executive Committee
(Board Members Only)
Razorback Room

Presiding:  Honorable Asa Hutchinson
Governor of Arkansas
Chairman, Southern States Energy Board

6:00-7:30 p.m.  Opening Reception
Commerce Ballrooms A, B, & C

Monday, September 26, 2016

7:00 a.m.  Registration and Networking
Breakfast
Pinnacle Preconvention Area and Pinnacle
Rooms I-IV

7:30 a.m.  Joint Meeting of the Arkansas Joint
Energy Committee, Arkansas House
Committee on Insurance and
Commerce, Arkansas Senate
Committee on Insurance and
Commerce, and the Arkansas Senate
Committee on State Agencies and
Governmental Affairs
(All beverages available to the public.)
Pinnacle V-VIII

8:15 a.m.  Opening Plenary Session: Welcome and
Introductory Remarks
Commerce Ballrooms A, B, & C
Honorable Asa Hutchinson
Governor of Arkansas
Chairman, Southern States Energy Board
8:30 a.m.  Energy and Environmental Policy in an Election Year
Speakers: Honorable Tom Cotton, Arkansas (via video) U.S. Senate
Honorable Bruce Westerman, Arkansas (via video) U.S. House of Representatives

9:00 a.m.  A New Era in Canada’s International Energy Policy
Introduction: Honorable Ted Thomas, Chairman Arkansas Public Service Commission Governor Hutchinson’s Alternate on the Board
Speaker: Sara Wilshaw, Consul General Consulate General of Canada in Dallas, Texas

9:30 a.m.  Critical Energy Strategies for the United States
Introduction: Representative Weldon Watson, Oklahoma SSEB Treasurer
Speaker: Louis Finkel, Executive Vice President American Petroleum Institute

10:00 a.m.  Chairman’s Message: The Role of States in Navigating America’s Energy Economy
Introduction: Kirkley Thomas Vice President of Governmental Affairs Electric Cooperatives of Arkansas
Speaker: Honorable Asa Hutchinson Governor of Arkansas Chairman, Southern States Energy Board

10:30 a.m.  Update from the Federal Energy Regulatory Commission
Introduction: Honorable Asa Hutchinson Governor of Arkansas Chairman, Southern States Energy Board
Speaker: Honorable Colette Honorable, Commissioner Federal Energy Regulatory Commission

11:00 a.m.  Networking Break and Media Opportunity
11:30 a.m.  The War on Pipelines: Understanding Permitting Challenges for Energy Infrastructure Projects in the Post-KXL World

Introduction:  Rudy Underwood  
Vice President, State Affairs and Political Mobilization, American Chemistry Council  
Chairman, SSEB Associate Members

Speaker:  Michael Whatley, Executive Vice President Consumer Energy Alliance

12:00 p.m.  Luncheon  
*Pinnacle Rooms I-IV*

Introduction:  Senator Eddie Joe Williams, Arkansas  
SSEB Executive Committee Member

Keynote Address:  Venita McCollon-Allen, President and COO, American Electric Power/Southwestern Electric Power Company

1:15 p.m.  Reconvene Plenary Session  
*Commerce Ballrooms A, B, & C*

Update from Waste Control Specialists on Future Waste Management Opportunities

Introduction:  Representative Myra Crownover, Texas  
SSEB Member

Speaker:  Betsy Madru, Vice President of Government Affairs, Waste Control Specialists, LLC

1:45 p.m.  Shining the Light on Rooftop Solar: Educating and Protecting Consumers

Introduction:  Representative Lynn Smith, Georgia  
SSEB Executive Committee Member

Speaker:  Terry Goddard, Attorney  
Dentons US LLP  
Former Attorney General of Arizona

2:15 p.m.  State Legislative Perspectives in 2016

Moderator:  Senator Eddie Joe Williams, Arkansas, SSEB Executive Committee Member

Panelists:  Senator Mark Norris, Tennessee Senate Majority Leader, SSEB Executive Committee Member  
Senator Terry Burton, Mississippi Senate President Pro Tempore, SSEB Member
Representative Tim Remole, Missouri, SSEB Member

3:00 p.m. Networking Break

3:15 p.m. SSEB Annual Board Business Meeting

Pinnacle Rooms V-VIII

Chairman’s Remarks
Honorable Asa Hutchinson
Governor of Arkansas

Federal Representative’s Remarks
Honorable Jim Powell
SSEB Federal Representative

David Foster, Senior Advisor, Office of the Secretary, U.S. Department of Energy

Treasurer’s Report
Representative Weldon Watson, Treasurer Oklahoma

2016-2017 Nominating Committee Report
Representative Myra Crownover, Texas, Chairman

Proposed Resolutions
Senator Mark Norris, Tennessee Senate Majority Leader, SSEB Executive Committee Member

Other Business

5:15 p.m. SSEB Annual Board Business Meeting Adjourns

6:00 p.m. Buses Depart for Crystal Bridges Museum

6:15 p.m. Reception and Dinner at the Crystal Bridges Museum

7:15 p.m. Dinner Begins in the Great Hall

8:00 p.m. Special Remarks

Introduction: Honorable Asa Hutchinson
Governor of Arkansas
SSEB Chairman

Guest Speaker: Dan Bartlett
Executive Vice President Corporate Affairs
Walmart

8:30 p.m. Tour of the Colonial Gallery
Tuesday, September 27, 2016

7:00 a.m.  Registration and Networking Breakfast

7:30 a.m.  Joint Meeting of the Arkansas Joint Energy Committee, Arkansas House Committee on Insurance and Commerce, Arkansas Senate Committee on Insurance and Commerce, and the Arkansas Senate Committee on State Agencies and Governmental Affairs

(All beverages available to the public.)

Razorback Room

8:00 a.m.  Plenary Session

Commerce Ballrooms A, B, & C

Call to Order

Ken Nemeth
Secretary and Executive Director
Southern States Energy Board

8:15 a.m.  Overview and Regulatory Framework of Regional Transmission Organizations

Introduction: Bradley Hardin
State Government Affairs Manager – Arkansas American Electric Power/Southwestern Electric Power Company

Speakers: Todd Hillman
Vice President, MISO South
Midcontinent Independent System Operator, Inc.

Sam Ellis
Director of Systems Operations
Southwest Power Pool, Inc.

9:00 a.m.  Impact of American Energy Resources on Manufacturing

Introduction: Representative Ken Henderson, Arkansas SSEB Member

Speaker: Wayne Turney, Environmental Manager
Nucor Steel-Arkansas
9:30 a.m.  Biomass Energy Markets and Technology: Ways to Do Well by Doing Good

Introduction:  Ken Nemeth
Secretary and Executive Director
Southern States Energy Board

Speaker:  Dr. Julio Friedmann
Senior Advisor for Energy Innovation
Lawrence Livermore National Laboratory

10:00 a.m.  Networking Break

10:30 a.m.  The Energy Warrior: Natural Gas and the Public Sector

Introduction:  Senator Mark Norris, Tennessee Senate Majority Leader, SSEB Executive Committee Member

Speaker:  Pat Riley, General Manager
Gibson County Utility District, Tennessee

11:00 a.m.  National Strategies on Cyber and Grid Security

Introduction:  Senator Eddie Joe Williams, Arkansas SSEB Executive Committee Member

Speaker:  Duane Highley, President and CEO
Electric Cooperatives of Arkansas

11:30 a.m.  Technology Innovation

Introduction:  Honorable Jim Powell, Federal Representative Southern States Energy Board

Speaker:  Dr. Elizabeth Sherwood-Randall, Deputy Secretary, U.S. Department of Energy

12:00 p.m.  Closing Remarks
Honorable Asa Hutchinson
Governor of Arkansas

12:30 p.m.  Adjourn
The Southern States Energy Board gratefully acknowledges the generosity of its partners. These valued supporters are committed to making this year’s Annual Meeting and 56th Anniversary Celebration a quality experience for all. We graciously extend our appreciation to each of them. In recognition of their generous contributions, please take a moment to visit their respective websites to learn more about their goals, products, and services.

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- More wind and solar
- Expanded energy efficiency
- Less overall use of coal

Over the past 10 years, SWEPCO has added wind energy, high-efficiency natural gas capacity and advanced-technology coal capacity, while installing additional environmental controls on multiple generating units.

Over the next 20 years, we expect to diversify our resource mix even further.

Learn more at SWEPCO.com/ResourceMix

2034 SWEPCO Resource Mix (Capacity)

- 29% Solar / Wind
- 4% Energy Efficiency
- 32% Natural Gas
- 35% Coal / Lignite

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The Southern States Energy Board is a non-profit interstate compact organization created by southern governors and state legislatures in 1960 and established under Public Laws 87-563 and 92-440.

The Board’s mission is to enhance economic development and the quality of life in the South through innovations in energy and environmental policies, programs, and technologies. Sixteen southern states and two territories comprise the membership of the Southern States Energy Board, with each jurisdiction represented by the governor and a state legislator from the House and Senate.

A governor serves as chairman; state legislators serve as vice-chairman and treasurer; ex-officio, non-voting board members include a federal representative appointed by the President of the United States; the Southern Legislative Conference Energy and Environment Committee Chairman; and SSEB’s executive director, who serves as secretary.

Electronic information services and quick access to all board activities are enhanced through the board’s website. Visit us online at www.sseb.org.

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The Role of States in Navigating America's Energy Economy

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