Our Mission
Through innovations in energy and environmental policies, programs, and technologies, the Southern States Energy Board enhances economic development and the quality of life in the South.

Welcome
Southern States Energy Board welcomes you to our 2012 Annual Meeting and 52nd Anniversary Celebration. Our agenda is comprised of great speakers, panel discussions and a Reception in the Pavilion at the Governor’s Mansion. Please let us know how we can be of service. SSEB staff can be identified by the red ribbons on their nametags.

Attire
For all plenary sessions and meeting activities, as well as the VIP Reception in the Pavilion at the Governor’s Mansion, business casual is suggested.
Weather

Temperatures in September average around 81 degrees Fahrenheit, but can range from the mid 90’s during the day to low 60’s in the evenings.

Credentials

Conference credentials are required for admittance to all SSEB program sessions and social events. Credentials must be worn in clear view during Southern States Energy Board meetings and activities. Conference credentials have color-coded ribbons as indicated below:

- Black: Board Member
- Jewel Blue: Associate Member
- White: Platinum Sponsor
- Gold: Gold Sponsor
- Gray: Silver Sponsor
- Mocha: Bronze Sponsor
- Teal: Speaker
- Forest Green: Participant
- Blue: Guest
- Red: SSEB Staff
- Green: Media

Registration Hours

(located outside of Ballrooms A&B)

Sunday, Sept. 23 1:00 p.m. - 5:00 p.m.
Monday, Sept. 24 7:00 a.m. - 5:00 p.m.
Tuesday, Sept. 25 7:00 a.m. - 10:00 a.m.

Telephone Numbers

Renaissance Hotel......................405-228-8000
Oklahoma City Airport (OKC)...405-680-3200
Airport Transportation...Reserve at Front Desk
(Airport Express and Taxi $25.00 one way)

Key Locations

Staff Office Native American Room
Press Room Meeting Room 15
General Sessions Ballrooms A&B
Breakfast & Lunch Ballroom E
Exhibit Display Ballrooms A&B Foyer
and Registration

Lake Eufaula in Eufaula, Oklahoma
AGENDA

SUNDAY, SEPTEMBER 23

1:00 p.m. – 5:00 p.m.
REGISTRATION AND EXHIBIT SET UP
Ballrooms A&B Foyer

6:00 p.m. - 7:30 p.m.
OPENING RECEPTION
Meeting Rooms 14&15

MONDAY, SEPTEMBER 24

General sessions will be held in Ballrooms A&B, unless otherwise noted

7:00 a.m. – 5:00 p.m.
REGISTRATION
Ballrooms A&B Foyer

7:00 a.m.
NETWORKING BREAKFAST
Sponsored by Platinum Level Sponsors
Ballroom E

8:00 a.m.
WELCOME & OPENING REMARKS
Mr. Ken Nemeth, Secretary and Executive Director
Southern States Energy Board

8:30 a.m.
Chair’s Message: Toward Energy Independence
Honorable Mary Fallin
Oklahoma
SSEB Chair

9:00 a.m.
BOTTOMS UP: STATE BASED APPROACHES TO ENERGY POLICY
This session will highlight state based approaches to energy and economic development through the implementation of pragmatic policies and initiatives. Participants will hear from state officials about the lead that states are taking in accomplishing the goals that are in the best interest of their individual states.

Facilitator:
Honorable Michael Ming
Secretary of Energy
Governor’s Alternate on SSEB
Oklahoma

Panelists:

Honorable Barry Smitherman
Chairman
Railroad Commission of Texas

Mr. Marc Harrison
Energy Policy Advisor
Office of the Governor
Arkansas

Dr. Berry H. (Nick) Tew
State Geologist
Geological Survey of Alabama

10:00 a.m.
NETWORKING BREAK
Sponsored by Silver Level Sponsors

10:15 a.m.
KEYNOTE ADDRESS

Mr. Ken Nemeth
Secretary and Executive Director
Southern States Energy Board

Introduction

Honorable Phil Bryant
Governor
Mississippi

Keynote Address

10:45 a.m.
INNOVATIVE POLICY AND LEGISLATIVE
Leadership in the South

Every year state legislators must consider myriad energy and environment policies that impact their constituents. This panel will talk about prime issues that were addressed during the 2012 legislative sessions.

12:15

Luncheon

Sponsored by Platinum Level Sponsors

Ballroom E

Note: Reserved seating is available for SSEB Members and Platinum and Gold Sponsors

Oklahoma’s U.S. Representative James Lankford will join us to share his perspective on the nation’s ability to achieve energy independence after decades of missed opportunities. He will explain how we can reach this goal through strategic decisions to utilize our own domestic energy resources because the United States has the technology and reserves to become energy independent.

2:15 p.m.

The Future of Clean Energy Development

This session will highlight leading energy experts and their thoughts on the role clean energy and its development will have in the nation’s future. The key to energy independence is to develop a diverse energy supply. Technologies are enabling more efficient ways of utilizing these resources and improving the infrastructure for distribution in the future.

3:20 p.m.

Networking Break

3:30 p.m.

Board Business Session

Meeting Rooms 14&15

All participants are invited to attend the SSEB Business Session. During this time, officers of the Board will report to members on the Board’s activities, elect officers, adopt a budget and discuss and vote on resolutions.
5:30 p.m.  
**Adjourn**

**Reception**

6:00 p.m.  
**VIP Reception in the Pavilion at the Governor’s Mansion**

**Who:** SSEB members, speakers and platinum and gold sponsors  
**Where:** Buses will depart from the Renaissance OKC Hotel  
**When:** 5:40 p.m.

6:30 p.m.  
**Reception in the Pavilion at the Governor’s Mansion**

Join Governor Mary Fallin for a special and pleasant evening in the Pavilion at the Governor’s Mansion.

**Who:** All Attendees  
**Where:** Buses will depart from the Renaissance OKC Hotel  
**When:** 6:15 p.m.

**Important Instructions**

- Must have photo ID to enter the Governor’s Mansion.  
- Pre-registration for this event is required through the SSEB registration site with the requested security information.  
- Transportation will be provided for attendees to and from the hotel.  
- Attendees who register on-site will NOT be able to attend this reception.

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**Tuesday, September 25**

*General sessions will be held in Ballrooms A&B, unless otherwise noted*

7:00 a.m. – 10:00 a.m.  
**Registration**  
*Ballrooms A&B Foyer*

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7:00 a.m.  
**Networking Breakfast**  
*Sponsored by Gold Level Sponsors*  
*Ballroom E*

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8:00 a.m.  
**Call to Order and Introductions**

*Senator Cam Ward*  
*Alabama*  
*SSEB Member*

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8:10 a.m.  
**Laser Inertial Fusion Energy: The Next Decade**

*Dr. Michael Dunne*  
*LIFE Program Director*  
*Lawrence Livermore National Laboratory*

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8:30 a.m.  
**Reliability and Domestic Energy Security**

Increasingly advanced technology is allowing consumers to make smarter and more informed choices. At the same time, these technologies create new risks and uncertainties such as threats to the reliability of our energy infrastructure. Participants will learn about some advantages that the Smart Grid offers to a utility’s customers. In addition, the same session will include discussions about integrating renewable energy into the electric grid.
10:00 a.m.

**Networking Break**

*Sponsored by Bronze Level Sponsors*

10:15 a.m.

**North American Energy Supply**

Join Secretary Ming while he leads a “fireside chat” about the energy resources in North America and how energy independence is becoming more and more achievable. With the energy revolution that is occurring, the nation is beginning to realize that we have the ability to become more reliant on domestic energy resources and those of our friends and can become less dependent on countries that do not have our best interests at heart. This session brings prominent thought leaders together to discuss this energy revolution and the need for a national energy policy.

11:45 a.m.

**Closing Remarks**

12:30 p.m.

**Adjourn**

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This meeting will be taped and video recorded. Photos will be taken and released upon request. There will be a video livestream broadcasted over the Internet during the below schedule. If you wish to not appear in our livestream or have your photo taken, please contact the SSEB staff.

The live stream web address is: [www.sseb.org/livestream.php](http://www.sseb.org/livestream.php)

**Livestream Schedule**

**Monday (24th)**
8:00 a.m. - 3:30 p.m.

**Tuesday (25th)**
8:00 a.m. - 12:30 p.m.
First, we caught the wind. Then, we tamed it, branded it, and put it to work for Oklahoma and Oklahomans like you.

WindChoice: 100% home-grown Oklahoma wind power exclusively from PSO.

Put clean, infinitely renewable Oklahoma wind power to work in your home or business – for just a few extra pennies per day, added to your regular PSO bill.

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Platinum Level:
American Electric Power www.aep.com
America’s Natural Gas Alliance www.anga.us
Chesapeake Energy www.chk.com
Devon Energy Corp. www.devonenergy.com
TransCanada www.transcanada.com

Gold Level:
Chevron Corp. www.chevron.com
Marathon Oil Corp. www.marathonoil.com

Silver Level:
BP America, Inc. www.bp.com
The Gov’t of Canada www.international.gc.ca
Eastern Coal Council www.easterncoalcouncil.net
ITC Holdings Corp. www.itc-holdings.com
Phillips66 www.phillips66.com
Southern Company www.southerncompany.com

Bronze Level:
ACCE www.cleancoalusa.org
Advanced Resources International, Inc. www.adv-res.com
American Chemistry Council www.americanchemistry.com
APEX Wind Energy www.apexwind.com
CenterPoint Energy www.centerpointenergy.com
Clean Line Energy www.cleanlineenergy.com
Dominion www.dom.com
Holly Refining & Marketing-Tulsa, LLC www.hollyfrontier.com
Nuclear Energy Institute www.nei.org
OGE Energy Corp. www.oge.com
Pelco Structural, LLC www.pelcostructural.com
Schlumberger Carbon Services www.slb.com
The dream of a better energy future... is becoming a reality.

As Americans, we have big dreams. One is for a cleaner, affordable energy future that uses more domestic resources.

America’s abundant natural gas is already producing cleaner electricity while saving us money on our utility bills. It’s supporting wind and solar power. It’s giving us cleaner rides to work and school and delivering our packages in natural gas powered vehicles.

And through safe and responsible development, natural gas is putting Americans to work, directly and indirectly, in every state.

America’s Natural Gas. Putting us in control of our energy future... now.

America’s Natural Gas smarter power today.

Visit anga.us to learn more.
Securing America’s Energy Future

TransCanada is committed to help strengthen U.S. energy security. With more than 60 years experience, TransCanada is a leader in the responsible development and reliable operation of North American energy infrastructure. We are proud to support the Southern States Energy Board’s 52nd Annual Meeting and its role in bringing together key policy makers and energy leaders to collaborate on solutions that will strengthen the nation’s economy.

Our Vision for a Better Tomorrow

As one of America’s top energy producers, we understand the need to develop domestic solutions and reduce dependence on foreign resources. We are discovering new possibilities today in technology, efficiency and innovation to create our vision for a better tomorrow.

Commitment Runs Deep

www.transcanada.com
BP has invested more in the United States over the last five years than any other oil and gas company. With more than $52 billion in capital spending between 2007 and 2011, BP invests more in the U.S. than in any other country. The company is the nation’s second largest producer of oil and gas, a major oil refiner and a leader in alternative energy sources including wind power and biofuels.

BP provides enough energy each year to light the entire country. With 23,000 of its 83,000 U.S. employees, BP supports nearly a quarter of a million domestic jobs through its business activities.

BP is not only committed to its business, but also the communities in which it operates. The company has spent nearly $104 million on community programs to create a meaningful, lasting impact. This spending supports education, community development, and enterprise.

ITC Holdings Corp. (NYSE: ITC) is the nation’s largest independent electric transmission company. Based in Novi, Michigan, ITC invests in the electric transmission grid to improve reliability, expand access to markets, lower the overall cost of delivered energy and allow new generating resources to interconnect to its transmission systems. ITC’s regulated operating subsidiaries include ITCTransmission, Michigan Electric Transmission Company, ITC Midwest and ITC Great Plains. Through these subsidiaries, ITC owns and operates high-voltage transmission facilities in Michigan, Iowa, Minnesota, Illinois, Missouri and Kansas, serving a combined peak load exceeding 26,000 megawatts along approximately 15,000 circuit miles of transmission line. Through ITC Grid Development and its subsidiaries, the company also focuses on expansion in areas where significant transmission system improvements are needed. For more information, please visit ITC’s website at www.itc-holdings.com.

Delivering Value...Responsibly

Marathon Oil Corporation’s focus on domestic shale plays in the Oklahoma Anadarko Woodford, Texas Eagle Ford and North Dakota Bakken are driving our growth and delivering significant value.

With our technical expertise and best-in-class drilling, along with our project execution skills, we are poised to continue profitable reserve and production growth across our liquids-rich resource plays.

We are dedicated to responsibly developing these resources to the benefit of our country, our shareholders and the communities where we operate. Delivering value. That’s Marathon Oil.

www.marathonoil.com
Phillips 66 is an advantaged downstream energy company, with segment-leading Refining and Marketing (R&M), Midstream and Chemicals businesses. The company’s R&M operations include 15 refineries with a net crude oil capacity of 2.2 million barrels per day, 10,000 branded marketing outlets, and 15,000 miles of pipeline systems. In Midstream, the company primarily conducts operations through its 50 percent interest in DCP Midstream, LLC, one of the largest natural gas gatherers and processors in the United States, with 7.2 billion cubic feet per day of gross natural gas processing capacity. Phillips 66’s Chemicals business is conducted through its 50 percent interest in Chevron Phillips Chemical Company LLC, one of the world’s top producers of olefins and polyolefins with more than 30 billion pounds of net annual chemicals processing capacity across its product lines.
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Representative Harry Geisinger, Georgia
Representative Weldon Watson, Oklahoma
Representative Denny Altes, Arkansas*
Federal Representative: Ms. Linda Key Breathitt*
Secretary: Mr. Kenneth J. Nemeth, Executive Director*

*Chair, SLC Energy & Environment Committee
*Ex-Officio, Non-Voting Executive

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The SSEB Associate Members program seeks to encourage cooperation and participation between SSEB and non-governmental organizations such as corporations, industry associations, universities and public interest groups. The program provides an opportunity for public officials and Associate Members to exchange ideas, define objectives and advance energy and environmental planning to improve and enhance the quality of life in the South. The SSEB works closely in partnership with its Associate Members to foster economic development and environmental responsibility in the southern region. Founded in 1984, the Associate Members represent the region’s leading energy and technology providers and contribute invaluable expertise to federal and state policy makers on the economic and social implications of energy and environmental policies. In recent years the Associate Members have addressed matters related to American energy security; the re-emergence of the nuclear industry; grid modernization; air quality; carbon management; natural gas supply and infrastructure; water resource management; energy efficiency and many other exciting topics as the South continues to be a leader in innovation.

To learn more about this program, please visit: www.sseb.org/industry-partnership-associate.php and become a member today!
Today’s SSEB traces its origins to the birth of the nuclear age in World War Two’s final days. While kept closely within military control initially, nuclear power soon came to represent in the eyes of a number of southern governors of the mid-1950s the promise of boundless and cheap power for regional development. Their insights prompted the Southern Governors’ Conference to facilitate creation of the Southern Regional Advisory Council on Nuclear Energy in 1957, which ultimately led to Congressional approval of an interstate compact creating the Southern Interstate Nuclear Board (SINB).

When President John F. Kennedy offered his approval to the SINB charter in July 1962, seven southern states already had agreed to serve as a core group for organizing its programs and activities. Charged with coordination as well as policy and programmatic innovations, rather than operation of nuclear facilities, the organization endeavored to make its mark despite critical funding shortfalls in a region where many states were blessed with energy resources and others were energy poor. Struggles in the nature of its own governance in the late 1960s thereafter coincided with the rise of the Environmental Movement and concerns about nuclear power safety.

By the early 1970s, the leadership of the Southern Governors’ Conference addressed SINB institutional concerns by opting to revitalize the agency. A new leadership was recruited that commenced a metamorphosis through which the Board’s purview grew to include energy generally and, ultimately, environmental issues as well. Steps also were taken to continue the organization’s tradition of academic leadership while ensuring greater governmental input and sensitivity.

These changes were ratified as the decade drew toward its close by the renaming of SINB as the Southern States Energy Board. Quickly, policy leadership passed to governors and legislators attuned both to the needs of their states and of the financial realities faced within the region. SSEB acted in the process to provide institutional mechanisms to preserve and bring to the fore all the potential of academic input that the Southern Interstate Nuclear Board previously had enjoyed.

The establishment of SSEB marked also the era in which the United States Government began to involve itself in large-scale policy decisions, regulatory initiatives, and research programs aimed at intertwined energy and environmental issues. To an extent thereafter, the organization had to learn to adapt to the dramatically altered patterns of successive presidential administrations and changed congressional control. SSEB pursued its reliable but flexible representation of southern interests, while integrating those efforts with other regional and national organizations and government agencies.

Today, SSEB monitors everything from national security to carbon dioxide, baseload resource allocation to renewables technology. In so doing, the organization calls upon more than half a century of relationships and expertise across lines of industry, academic, government, and civic involvement to further critical thinking and practical application, always with the broad national picture in mind.
SSEB Staff

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   Geologist
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   Legislative and Regulatory Counsel
Joan T. Brown
   Senior Accounting Specialist
Gary P. Garrett
   Senior Technical Analyst
Monica A. Masaka
   Computer Support Specialist
Leigh T. Parson
   Grants and Accounting Specialist
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Kimberly A. Sams
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Canissa N. Summerhill
   Program Operations Coordinator
Christopher U. Wells
   Assistant Director, Nuclear Programs

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   SSEB Technical Manager
Gerald R. Hill, Ph. D.
   Senior Technical Advisor
Jim Powell
   SSEB Senior Policy Advisor
Mark A. Shilling
   Special Counsel